

Filippo Vaccari // Art Director // Motion Graphics Artist -- ->

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---> filippo.vaccari@gmail.com

RELEVANT SKILLS

- ∞ extensive knowledge of After Effects, Cinema 4d, Photoshop, Illustrator;
- ∞ work in tight deadlines, efficient team player and manager, great interpersonal skills, professional demeanor;
- ∞ passion for everything creative, with a unique background that includes traditional art and new technologies.

WORK EXPERIENCE

Freelance Art Director and Motion Graphics Artist, March 2017 / Present

Art Director, E! Network (NBC Universal), December 2013 / March 2017

Art Direction, show graphics packages, channel branding, film titles, logo design, mood boards, channel rebrand, digital content for broadcast,...

Senior Motion Graphics Designer, Digital Designer, CBS Interactive, September 2011 / July 2013

Creating 2D and 3D motion graphics for CBS Interactive promotion, including collaborating with iOS app developing and user interface design.

Senior Motion Graphics Designer, Current TV USA, September 2009 / September 2011

Creating 2D and 3D graphics for show packages, channel brand, promotion, on-air and off-air campaign

Manager of Graphics and Design, Current TV Italy, February 2008 / June 2009 (18 months) Responsibilities related to broadcast, online and all design activities for the company: to direct and execute design from concept through execution; to coordinate and manage the graphic & design services area and outsourced jobs; to host and produce a weekly show about Art Culture among young-adults.

Freelancer Art Director, Sr. Motion Graphics Artist (LA, NY) June 2007 / December 2007 **Prologue Films**, LA

Creating and designing film titles and storyboards for Kyle Cooper (Ironman, Street Patrol, Ford, Henry Pool is Here, Symbicort,...); **Buck, Think Nau, Roger.TV**. Clients included Microsoft, Sony, Vancouver Olympic Committee, Wall Mart, Ecko.tv,...; **Perception, NY** Designing 2D and 3D assets for the ESPN Full Court project; PurePost Designing **CW NETWORK** promotional graphics displayed in TIMES SQUARE, New York and for the new season campaign.

Freelancer Sr. Motion Graphics Artist, SKY Italia PROMO dept., July 2006 / June 2007

Designing graphics and animations for onair promotional campaigns for all channels on the platform (Cinema, Sport, Entertainment, Marketing)

Broadcast Designer, Jr. Art Director, SKY SPORT, Italy January 2005 / May 2006 Creating show graphic packages, digital content, channel branding, set design and original sponsorship sequences

EDUCATION&TRAINING

Summer 2010 UCLA Extension History of American Theater and Drama – Final Grade A

2005/2006 Company upgrade programs for employers SKY Italia Advanced training classes in Adobe After Effects with international art directors (Trish Meyer, Benjamin Cuenod and Anibal Koliren).

July 2004 European Institute of Design IED Milan, Italy Threeyear bachelor degree in video/broadcast design. Final mark 100/100 cum laude.

SOFTWARE KNOWLEDGE

Operating Systems: Mac OSX, Microsoft Windows;

Applications: Adobe After Effects, Adobe Photoshop, Adobe Illustrator, Maxon Cinema 4D, Apple Final Cut, 3D Studio Max,, Adobe Indesign, ...

SKILLS

- ∞ Topnotch knowledge of design theories, principles and technology involved in graphic design within tight deadlines;
- ∞ Detail oriented with abilities to adapt and work with different styles;
- ∞ Keen interest into the field of design, new technology and their applications (new media, motion graphics, video editing and design, UI, emerging platforms, photography, drama and arts);
- ∞ Former theater assistant director with wide experience;
- ∞ Flexible and friendly attitude. I tend to create a good mood among the people I work with;
- ∞ Selfstarter and multitasker, used to problem solving under pressure to meet tight deadlines;
- ∞ Bilingual English-Italian (and some Spanish).

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